

Scenario: Tiny Houses

Business: Yahini Homes - Tiny Houses

Business Participant: Owner

Career Cluster(s): Architecture and Construction

Grade Level: 9-12

Standards & Skills: ELA

W.11-12.2 Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection,

organization, and analysis of content

RH.11-12.7 Integrate and evaluate multiple sources of information presented in diverse formats and media in

order to address a question or solve a problem

Problem Description:

Yahini Homes needs a way to communicate to potential tiny house buyers the realities of the lifestyle changes tiny house living demands

Things to be considered or defined for the solution:

- Yahini Home designs
- Current marketing and consulting strategies
- Tiny house specs
- Yahini Homes Website
- Knowledge about tiny home living/minimalism

