



# Real World Problem Scenario

<b>Scenario:</b>	<b>Reaching Students</b>
<b>Business:</b>	<b>Memorial Health System</b>
<b>Business Participant:</b>	<b>Kaylee Hardbarger - Marketing Specialist</b>
<b>Career Cluster(s):</b>	<b>Arts, A/V Technology and Communications, Marketing</b>
<b>Grade Level:</b>	<b>6-12</b>
<b>Standards &amp; Skills:</b>	<b>RI.8.7 Evaluate the advantages and disadvantages of using different mediums to present a particular topic or idea RI.9-10.2 Analyze information text development Comprehension and Collaboration. 2. Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally</b>

## Problem Description:

In order to increase the number of future job applicants, Memorial Health System is attempting to reach high school students and make them aware of various job opportunities available in all departments.

## Things to be considered or defined for the solution:

- Which type of social media should be used?
- Is security an issue?
- What data is already available directly related to high school students?